



# **EAIR Annual Report**

## **September 2022–August 2023**



## EAIR Annual Report 2022–2023

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## The Mission and Aims of EAIR

**Preamble: EAIR is a European society whose interests encompass higher education and a wide international perspective.**

### The Mission of EAIR

The mission of EAIR is to support research and development in higher education research, policy and practice, to the general benefit of higher education.

### The Aims of EAIR

The following aims should be read with reference to institutional, national and international contexts, as appropriate.

- To encourage research in higher education;
- To promote the development of institutional management, planning and policy implementation;
- To disseminate information that supports policy-making, policy implementation and good practice in higher education;
- To support the membership by providing opportunities for networking and professional development in the field of higher education.

EAIR seeks to achieve its aims by:

- Organising an annual Forum bringing together students, researchers, policy makers, leaders, administrators and practitioners;
- Publishing the peer-reviewed journal *Tertiary Education and Management* which may include high quality papers from the annual Forum and other appropriate contributions. EAIR may support other publications too in addition to TEAM;
- Organising seminars and networking opportunities of interest to specific groups of the EAIR membership, involving non-members where appropriate. These may involve cooperation with other organisations;
- Providing a variety of opportunities for networking and professional development of members and other interested parties in the various fields of higher education;
- Initiating, encouraging and actively supporting comparative research on issues in higher education;
- Cooperating and exchanging information with relevant organisations;
- Providing other services to the membership, such as a membership directory; online databases; and electronic copies of Forum presentations.



## Report by the Chair and the Secretary of EAIR

EAIR looks back on a year where we recovered from the Covid-19 period: after the cancellation of the Forum in Cork, we were happy to have an inspiring face-to-face Forum on the beautiful island of Malta in 2022. The number of participants was 174 including 15 online. The atmosphere in the EAIR community was vibrant, inspiring and pleasant, as it used to be in the pre-Covid period. From that perspective we would like to thank all participants as well as speakers for their participation in and support for our network.

In 2022 Bruno Broucker took over the position of Chair of EAIR from Nicoline Frølich and Auke Ruhe took over the position of Treasurer from Ton Kallenberg. With the members of the EC we tried to establish a sounder role division, and agreed to use our limited resources for the Secretariat on our main activity, i.e., the organisation of the Forum. This remains challenging as EAIR can not afford at this moment a full-time Secretariat function – and obviously this regularly comes with its difficulties in terms of continuity and communication throughout the year. We are happy to have Cuan Hundermark on board and due to his commitment we are able to maintain EAIR's main activity, i.e., our yearly Forum.

In addition, our journal *Tertiary Education and Management* has now been under development since January 2019 at Springer. All-important parameters such as submission numbers bear witness to the good development of TEAM. The editorial board is now completely under the leadership of Kurt De Wit who continues to work relentlessly on the further development of the journal.

We are also pleased to announce the publication of the EAIR book, *Accelerating the Future of Higher Education*. This is the fourth volume in the EAIR book series “Higher Education: Linking Research, Policy and Practice” (series editorial team: Bruno Broucker, Ton Kallenberg & Rosalind Pritchard). It contains 11 chapters by 29 participating authors covering a wide range of topics in higher education. While the previous books were provided in hard copies to our participants, we decided this year to only provide an eBook, as EAIR also wants to contribute to the improvement of our carbon footprint.

While we are working hard on gaining back the number of participants we used to have for our Forum, we are confident about the future of EAIR. Today, we will look back on positive achievements of the previous year and forward to the years to come.

**Bruno Broucker & Rosalind Pritchard**  
Chair EAIR                      Secretary EAIR



## Report on the EAIR Finances 2022-2023

We would like to thank our colleagues of the Audit Committee (Karin van der Zeeuw and Ton Kallenberg) for their contribution.

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### Report on the EAIR Finances 2022

#### Realisation 2022

In 2022 our positive equity grew from € 1.421,08 to € 16.137,1. This is a good result for EAIR.

Expenditure (see appendix for the overview)

	Budget 2022	Realisation 2022	Difference
Personnel	31.000	16.441	-14.559
Related Personnel	2.300	809	-1.491
Housing	100	0	-100
Secretariat costs	1.955	522	-1.433
Various associations + Forum	75.796	48.581	-27.215
	111.151	66.353	-44.798

The result of our expenditure is in total € 44.798 lower cost than budgeted. This is the result of our strict policy of reducing the costs as much as possible, and partly because overtime for Cuan Hundermark will not be paid until 2023.

Regarding “Personnel”: We have no more personnel; we do however hire Cuan Hundermark as an independent freelance contractor as “coordinator” to help organize the Forum and maintain operations.

Regarding “Related Personnel”: Though we no longer have personnel, we have included travel expenses for the Coordinator into his contract at a rate of € 847,38 in 2022. Additionally, several forum-related tasks we outsourced through the contractor at a rate of € 3 090 in 2022, covered by the Forum setup-up budget. The company policy insurance was cheaper than budgeted.

Regarding the Forum costs and TEAM costs: The result of the Malta Forum is positive. We budgeted it for €62.503 and succeeded in reducing costs to €44.523. The Forum Fees were €77.764, which means a positive result of €33.241. The TEAM publication costs are a bit lower than foreseen as we did not pay an editor fee.



## Income

	Budget 2022	Realisation 2022	Difference
Membership fees	22.633	9.030	-13.603
Forum fees	88.085	77.764	-10.321
Sponsor/exhibitors	250	0	-250
	110.968	86.794	-24.174

In total income was € 24.174 less than budgeted. There are two main reasons for this difference, namely: (1) a smaller number of participants for the Forum and since membership was included in the ticket some membership fees are part of the Forum fee.

All in all, the difference of €24.718 between the budget 2022 and the consolidated and realized budget 2022 can be explained by the following main differences:

	Budget 2022
Lower income from membership	13.603
Lower income from Forum fees	10.321
	23.934

The remaining €784 is based on small differences.

## Balance

Debet (asset)		Credit (liability)	
<i>Liquidity</i>			
ABN Banking Payment account	€ (56.632,03)	EAIR Capital and reserves	€ 0,00
ABN Banking Savings account	€ (439,51)		
<i>Debitors</i>		<i>Creditors</i>	
	€ (330,00)	Dutch Tax (Gerlof)	€ 16.590,00
		Daniella salary 2019-2020	€ 19.074,44
		Cuan 2022 overtime	€ 5.600,00
		Positive equity	€ 16.137,10
	€ (57.401,54)		€ 57.401,54



## EAIR Budget 2022 to 2023

This financial situation is still not where we want to be. We still have to be frugal and be very aware of our costs. We have also come a long way from an alarming situation.

With a successful Forum in Linz we will be one step closer to a healthy financial situation.

Appendix

### Appendix: EAIR - ANNUAL BUDGET REVIEW 2022

	EAIR - ANNUAL BUDGET 2022	Budget 2022	Realized 2022
Ordernr.	EXPENSES		
	<b>Personnel</b>		
4001	ICLON (Daniella)	€ ( 17.500)	€ 0
4002	Tax obligations	€ (3.000)	€ (936)
4003	Laura Lüchtfeld		€ (6.546)
4004	Student assistant	€ (3.000)	€ 0
4005	Cuan Hundermark	€ (7.500)	€ (16.441)
	<i>Total Personnel</i>	€ <b>(31.000)</b>	€ <b>(23.923)</b>
	<b>Related Personnel</b>		
4101	Travel allowance	€ (1.000)	€ 0
4103	Company policy insurance ABN Amro	€ (1.300)	€ (809)
	<i>Total Related Personnel</i>	€ <b>(2.300)</b>	€ <b>(809)</b>
	<b>Housing</b>		
4201	Office Rent	€ 0	€ 0
4202	Miscellaneous Housing	€ (100)	€ 0
	<i>Total Housing</i>	€ <b>(100)</b>	€ <b>0</b>
	<b>Secretariat</b>		
4301	Office Supplies & Stationery	€ (250)	€ (16)
4302	Internet/telephone maintenance and contracts (XS4all / Ziggo)	€ (100)	€ 0
4303/4304	Computer maintenance (new website) (Nedvice = website location))	€ (250)	€ (40)
4304	Website maintenance (new website) (Ascend)	€ (305)	
4305	Bank charges / bank account fees (ABN AMRO)	€ (150)	€ (167)
4306	Credit card Costs (transfer costs + Ingenico + EMS / WIX - Adyen)	€ (800)	€ (244)
4307	Miscellaneous Expenses secretariat	€ (100)	€ (55)
	<i>Total Secretariat</i>	€ <b>(1.955)</b>	€ <b>(522)</b>
	<b>Forum Malta</b>		
	Catering	€ (21.200)	€ 0
4404	Staff	€ (3.224)	€ 0
	AV technics	€ (6.000)	€ 0
4407	Social Event	€ (20.250)	€ (40.624)
	Printing Costs	€ (1.375)	€ 0
4410	Forum book (series Brill)	€ (4.000)	€ 0
4413	Conference App	€ (599)	€ (951)
4401	Keynotes	€ (3.105)	€ (728)
	Track chairs	€ (2.750)	€ 0
4400	Web/Database design for Forum		€ 0



4408/4409	Forum miscellaneous		€	(174)		
4411	Refunded costs		€	(2.047)		
4412	Forum Miscellaneous Expenses	€	0	€	0	
		<i>Total Forum</i>	€	<b>(62.503)</b>	€	<b>(44.523)</b>
	<b>Executive Board</b>					
4501	Travel/representation EC meetings	€	(3.500)	€	0	
4502	Travel/representation Forum PC+TC meetings	€	(1.000)	€	0	
4503	Travel/representation Laura Lüchtfeld	€	(750)	€	(35)	
4504	CHUBB Supervisory and management liability insurance	€	(1.500)	€	(182)	
4505	Miscellaneous EC			€	0	
		<i>Total Executive Board</i>	€	<b>(6.750)</b>	€	<b>(216)</b>
	<b>TEAM</b>					
4601	TEAM Online access for members and publication costs (Springer)	€	(3.843)	€	(3.842)	
4602	TEAM Editor Fee of € 2,000	€	(2.000)	€	0	
4603	Miscellaneous Expenses	€	(700)	€	0	
		<i>Total TEAM</i>	€	<b>(6.543)</b>	€	<b>(3.842)</b>
		<i>Total Expenses</i>	€	<b>(111.151)</b>	€	<b>(73.835)</b>
	<b>INCOME</b>					
8101	Membership Fees (budget calculation based on 200 paying members)	€	22.633	€	9.030	
8201	Forum Fees	€	88.085	€	77.764	
8202	Miscellaneous Income Forum (Sponsors/Exhibitors)	€	0	€	0	
8301	Miscellaneous Income Association (Springer - TEAM Royalty)	€	3.110	€	5.172	
8302	Miscellaneous Income Association (Springer - Editor Stipend)	€	2.000			
8303	Miscellaneous Income			€	16	
8304	Flat-rate reimbursement Brill	€	300	€	0	
8401	Online seminars (Adyen)	€	200	€	57	
8501	Administration costs	€	250	€	70	
8502	Sponsorships	€	250	€	0	
		<i>Total Income</i>	€	<b>116.828</b>	€	<b>92.110</b>
	Final Results		€	<b>5.677</b>	€	<b>18.275</b>

**Auke Ruhe**  
Treasurer EAIR





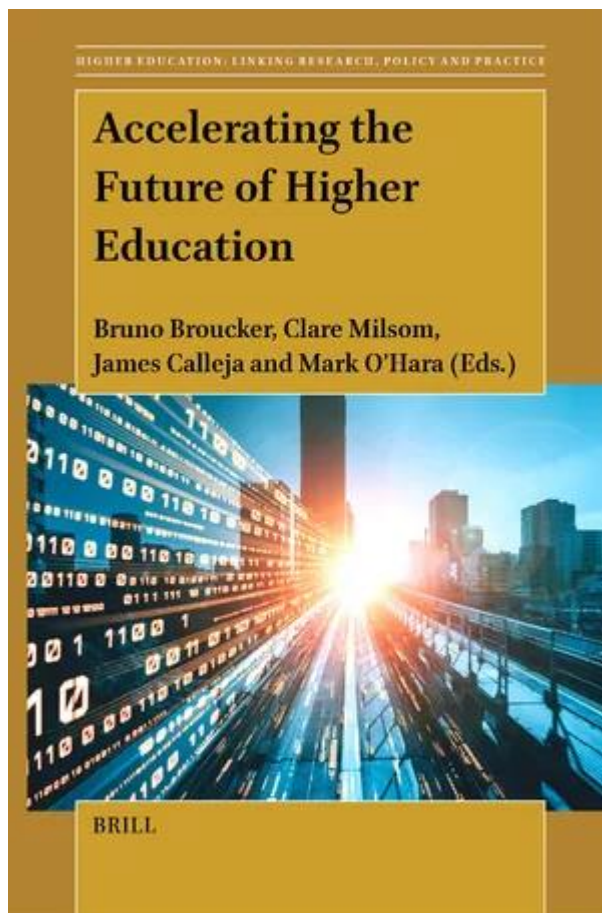
## Publications

### EAIR Book Series

**Editor-in-Chief: Bruno Broucker**

**Co-editors: Clare Milsom, James Calleja and Mark O’Hara**

The EAIR has a book series published by Brill (<https://brill.com/view/serial/EAIR>). Each volume contains a selection of contributions from scholars, policymakers and practitioners in the broad field of Higher Education. The fourth volume was published in June 2023, and was based on proposals submitted for the 2022 EAIR Forum.





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## **Tertiary Education and Management (TEAM)**

**Editor-in-chief: Kurt De Wit**

**Associate editor: László Horváth**

Editorial Board: Tommaso Agasisti, Paul Ashwin, Damian Barry, Ivar Bleiklie, Victor Borden, Bruno Broucker, Teresa Carvalho, Sinéad Critchley, Lise Degn, Hugo Figueiredo, Tatiana Fumasoli, Ellen Hazelkorn, Jeroen Huisman, Jussi Kivistö, Gergely Kováts, Charles Mathies, Roberto Moscati, Sude Peksen, Maria João Rosa, Cláudia Sarrico, Jung Cheol Shin, Georgios Stamelos, Bjørn Stensaker, Dawn Geronimo Terkla, Jarle Trondal, Jani Ursin, Linda Wedlin, Marijk van der Wende, James Williams, Johanna Witte

The journal of the EAIR, *Tertiary Education and Management* (TEAM), is an international, interdisciplinary and peer-reviewed journal welcoming research contributions that reflect upon, study or question main developmental trends and practices, and address current and future challenges in higher education. The thematic focus of TEAM includes management, governance and organisation of higher education; teaching and learning in higher education; the academic profession and academic careers; higher education and the labour market; and institutional research in higher education.

TEAM has been published jointly with Springer since 2019 (see the TEAM website at Springer: <https://www.springer.com/journal/11233>). The contract with Springer was renewed in 2023 and now runs until the end of 2028. TEAM is published four times a year, giving room for approximately 24 articles a year, including the (selective) publication of special issues. Under the new contract with Springer the number of published articles will however increase to 36 in 2027/2028. Currently, the acceptance rate is around 10% which is comparable to similar journals. The submission-to-decision average unfortunately has increased to 157 days. The availability of reviewers and the quality of submissions (given the prominence of paper mills) remain points of attention.

TEAM is indexed in Clarivate's Emerging Sources Citation Index (ESCI) with an impact factor of 1.2 (June 2023). Requests, downloads, and citation scores (e.g., Scopus CiteScore) have been steadily increasing.



## Leadership and Committees EAIR

The success of EAIR depends on the commitment of its members. Many active members participate on a voluntary basis in EAIR's leadership and committees. We would like to thank them all for their dedication to EAIR in 2022.

### **Executive Committee and Presidency 2022-2023**

#### **President of EAIR**

- Marijk Van der Wende • Utrecht University • Utrecht • The Netherlands

#### **Executive Committee EAIR 2022 -2023**

- Rosalind Pritchard • University of Ulster • Coleraine (NI) • United Kingdom (Secretary)
- Mark O'Hara • Birmingham City University • Birmingham • United Kingdom (Vice-Chair)
- Bruno Broucker • Institute of Tropical Medicine • Antwerp • Belgium (Chair)
- Göran Melin • Technopolis Group • Stockholm • Sweden
- Auke Ruhe (Treasurer) • Leiden University • Leiden • The Netherlands
- Saskia Ulrich • Centre for Higher Education • Gütersloh • Germany

#### ***Ex-officio members***

- Kurt De Wit • KU Leuven • Leuven • Belgium (Chief-Editor TEAM)
- Anne Gannon • University College Cork • Cork • Ireland
- Silke Preymann • University of Applied Sciences Upper Austria • Linz • Austria

#### ***Financial Continuity Consultant***

- Ton Kallenberg • Leiden University • Leiden • the Netherlands (Out-going Treasurer)

### **TEAM**

#### ***Editor***

- Kurt De Wit • KU Leuven • Leuven • Belgium (Chief Editor TEAM)

#### **EAIR coordinator**

- Cuan Hundermark • Budapest • Hungary